

Global Students, Local Support: Fostering Belonging with On-Demand Career Resources

Malisa Anderson-Strait & Nora McKenzie

Goizueta Business Library

Emory University

Hello!

Malisa Anderson-Strait

- Graduate Career Management Center Liaison
- Additional Liaison Areas
 - Real Estate
 - Goizueta Alumni
 - MSBA Program
 - MBV Program
- At Emory since 2005

Nora McKenzie

- BBA Career Management Center Liaison
- Additional Liaison Areas
 - Social Enterprise
 - ISOM
 - BBA Program
 - MiM Program
- At Emory since 2018

Where are you joining us from today?

Please respond at
[PollEv.com/noramckenzie](https://pollev.com/noramckenzie)



Background: International Students Across Programs

BBA's

- Undergrads – entering as Sophomores
- Goizueta @ Oxford
- Business Minor

Masters Programs

- 2-year MBAs
- 1-year MBA
- Executive MBA
- Evening MBA
- Joint degree students (MD MBA, JD MBA)
- Master of Science in Business Analytics
- Master in Management
- Master of Finance
- Master of Accounting
- Master of Business for Veterans



Background:
High Percentage
of Students from
Across the Globe

- BBAs: 20-25%
- 2-year MBAs: 50%
- 1-year MBAs: 44%



Background:
High Percentage
Stay in the US
Post-Graduation

- BBAs: 97%
- 2-year MBAs: 99%
- 1-year MBAs: 100%

What percentage of international students do you have in the programs you support?

Please respond at
PolleEv.com/noramckenzie

0-15%

16-30%

More than 30%

Not sure



Existing Opportunities for Belonging

Partnerships with the BBA CMC & Graduate CMC

Heavy Reliance on Traditional Methods of Engagement

- Workshops
- In-class instruction
- Tabling events

Needed to explore additional opportunities for on-demand content to reflect varied schedules and recruiting needs

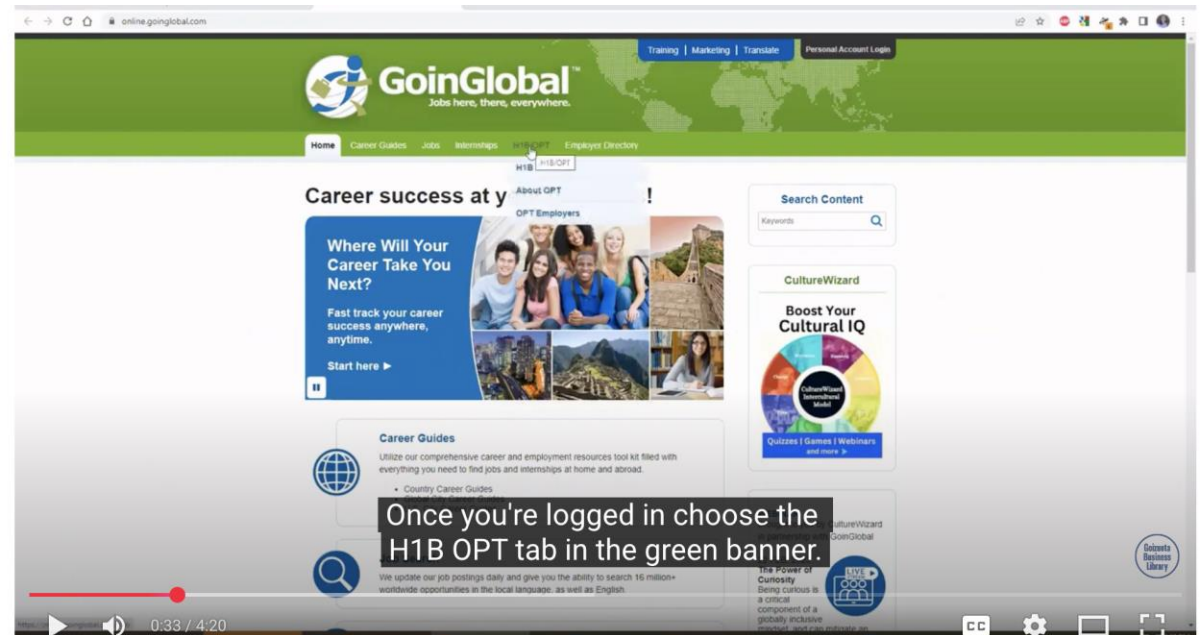
What Did We Do to Build On Our Foundation?

Grew and expanded digital offerings

- Video tutorials
- One pagers
- Online toolkits
- Blog series
- Career guides

Increased visibility of content by embedding resources across platforms

Video Tutorials



Accurate Closed Captions

Fast and free ways to find firms that sponsored H1B visas

Goizueta Business Library

the guy sweater business Librarians are often asked how to find firms that have sponsored H-1B visas we recommend using Emory's license database going global they pull data from the U.S Department of Labor and add an

The Goizueta Business Librarians are often asked how to find firms that have sponsored H1B visas.



EMORY
GOIZUETA
BUSINESS
SCHOOL

Goizueta
Business
Library

Goizueta Business Library

Creating Bridges to Knowledge

International Student Career Research

Where should I begin my career research?

GBL Career Services Portal – Resources for industry research, salary negotiations, identifying network, covers letter and resume preparation, H1B corporate sponsors, and more.

How do I identify companies that have sponsored H1B visas?

GBL H1B Hub Find a searchable collection of different lists of U.S. companies that sponsored H1Bs in the last year.

GoinGlobal Search for companies that have applied to sponsor H1B visas in the last 10 years. All data is from the U.S. Department of Labor.

Where can I locate companies with multinational locations?

Uniworld: American and Foreign Companies with Global Operations – Create customized lists of domestic companies that have operations in over 200 countries; filter by country, region, state, company name, industry or revenue. Download results into Excel.

How do I create custom lists of U.S. companies?

AtoZ Databases – Includes 30 million U.S. businesses; filter by geography, industry, size, and more. Results can be downloaded into Excel. Use GoinGlobal to cross-reference your companies to see who has sponsored H1B visas.

How can I refresh my Excel skills, learn to use R, data visualization tools, etc.?

LinkedIn Learning – Courses and certificates focused on developing or refreshing business skills and software applications.

How can the business librarians support me?

ASK a Librarian Email GBSAskalibrarian@emory.edu for questions about using databases or locating other research, troubleshooting database access problems, and scheduling a consultation.

Visit Goizueta Business Library's [GBS Toolkit](#)

ASK a Librarian

Goizueta Business Library

Creating Bridges to Knowledge

Career & Internship Research Tools

Where do I find company and competitor information?



AtoZ Databases – Includes 30+ million U.S. businesses; look up companies or create custom target lists, filtering by geography, industry, revenue, and more. Download lists into Excel.

D&B Hoovers

Hoovers / Dun & Bradstreet – Includes 100M+ worldwide businesses; look up companies or create custom target lists, filtering by geography, industry, revenue, and more. Company profiles include links to competitors, many include a SWOT analysis.



Business Journals' Book of Lists – Top company rankings from 40+ U.S. cities; includes public, private, fast growing, and industry-specific lists.

How do I find industry and market information?

D&B Hoovers

First Research Reports in Hoovers – U.S. and Canadian industry trends, challenges, forecasts, call prep questions, and more for 200+ industries; includes small and niche industries. Now available in **Hoovers**. Get started with [these search tips](#).

GlobalData.

Explorer – Industry coverage includes market research reports, Porter's Five Forces framework, and value chain analysis; public and private company profiles include competitors, SWOT, financial and deals data, news, and more.

Industry Specific Search Guides

From consulting to venture capital, find a custom research guide for a job search in your target industry.

Where can I explore different career paths?



Vault – Unique resource, focusing on what it is like to work for certain companies, industries and job functions; includes company rankings, internships, and employee experiences.

Locate information on different occupations, required education, expected salary, and more: [Occupational Outlook Handbook](#) | [O*NET Online](#) | [Career One Stop](#)

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ASK a Librarian

One Pagers

- Available in PDF or print format
- Distributed at orientation events and linked in our online toolkits

Online Toolkits

Get Oriented Toolkit: Goizueta Students

Welcome to Goizueta! Your Business Librarians are looking forward to working with you. We've compiled tips for the most frequently requested research databases and services here, to ensure your day one readiness as classes start.



Download These Apps Now! ^

Consult with a Business Librarian ^

Business Research Best Practices ^

Sources of Datasets ^

Business Research Best Practices v

[Getting Started with Business Research](#)

[Career & Internship Research Tools](#)

[International Student Career Research](#)

[Best Practices and Pitfalls for Conducting Credible Business Research.](#)

[Advanced Google cheat sheet](#)

Maximize [Google Scholar](#) on and off campus by customizing your library link. Follow the tips in our [Google Scholar cheat sheet](#)

Blog Series: Career & Professional Development Research Tips

Find Companies with US and Global Locations: Career and Professional Development Research Tip

📅 October 15, 2025



How will this help me?

[Uniworld's](#) multinational company database lets you create custom lists of domestic and international firms in over 200 countries and 20,000 industries. You can filter by country, region, state, industry and revenue and download results to excel.

When creating a target list of companies as part of your career research, Uniworld can help build

lists of firms with both US and international operations. If you choose to work outside of the US, firms with locations in the US and in your target country may offer opportunities for transferring between countries within the same firm.

What are some key features?

- **Headquarters and regional offices:** Search national and regional headquarters, branch offices, and other locations within each country. This is valuable for identifying countries and regions with large concentration of employers in a certain industry, as well as countries where there may be opportunities for expansion.
- **Industry filters for each company:** Filter your search by industry and search by keywords including Public Relations, Logistics, Supply Chain, Information Technology, or FinTech.

Career Guides

Research and Learning ▾

Career Services ▾

Ask-A-Librarian ▾

Accelerating Your Career

Changing Your Career

Cover Letters

Executive Job Search

Interviews

Just in Time Job Search

Networking

Resumes

Rotational Programs

Salaries: Negotiation and Research

Target Company Lists

U.S. Job Search Strategies: H1-B Visas

Career Guides

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US Job Search Strategies: H1-B Visas: Resources

[Resources](#)[More Career Research Guides](#)

Strategy for Your U.S. Job Search When Seeking an H1-B Visa

Identifying companies who have sponsored H1B visas in the past is a frequent approach for students seeking to target companies who are more likely to sponsor H1B visas. Several lists to react to are below. These lists large, and are most useful when cross referenced a custom target list of firms focused your target industry/function/geography of interest. See the [target company lists guide](#) to get started.



- [Interviews](#) ⓘ
- [Just In Time Job Search](#) ⓘ
- [Military to Civilian Careers](#) ⓘ
- [Networking](#) ⓘ
- [Resumes](#) ⓘ
- [Rotational Programs](#) ⓘ
- [Salaries: Negotiation and Research](#) ⓘ
- [Target Company Lists](#) ⓘ
- [US Job Search Strategies: H1-B Visas](#) ⓘ

Embedded Content in Canvas

Goizueta Business Library	
Get to Know the Goizueta Business Library	
Set Up a Consultation	
Download These Apps Now!	
Company and Competitor Information	
Industry and Market Information	✓
Career Function Information	✓
Occupational Research	✓
Career Resources for International Students	✓
Business Research Best Practices	✓

Career Resources for International Students

Check out the business library's module on [US Job Search Strategies: H1-B Visas](#).



US Companies that Sponsored H1Bs last year

Government provided data is the authoritative source of identifying firms who have applied to sponsor H1B visas in the past, as well as a data on the salary range for these positions.

**What methods of support
do you or your institution
offer international students
for their career research?**

Please respond at
PollEv.com/noramckenzie





Question Break

Designing Content for Belonging

- Evaluating accessibility to foster a sense of welcome and ease for all students
- Using page analytics to understand student engagement
- Observing student behaviors and listening to student feedback

Accessibility Review: Lighthouse



Run Lighthouse
Reports



Covers desktop
and mobile



Focus on
Accessibility



Change the
content we can

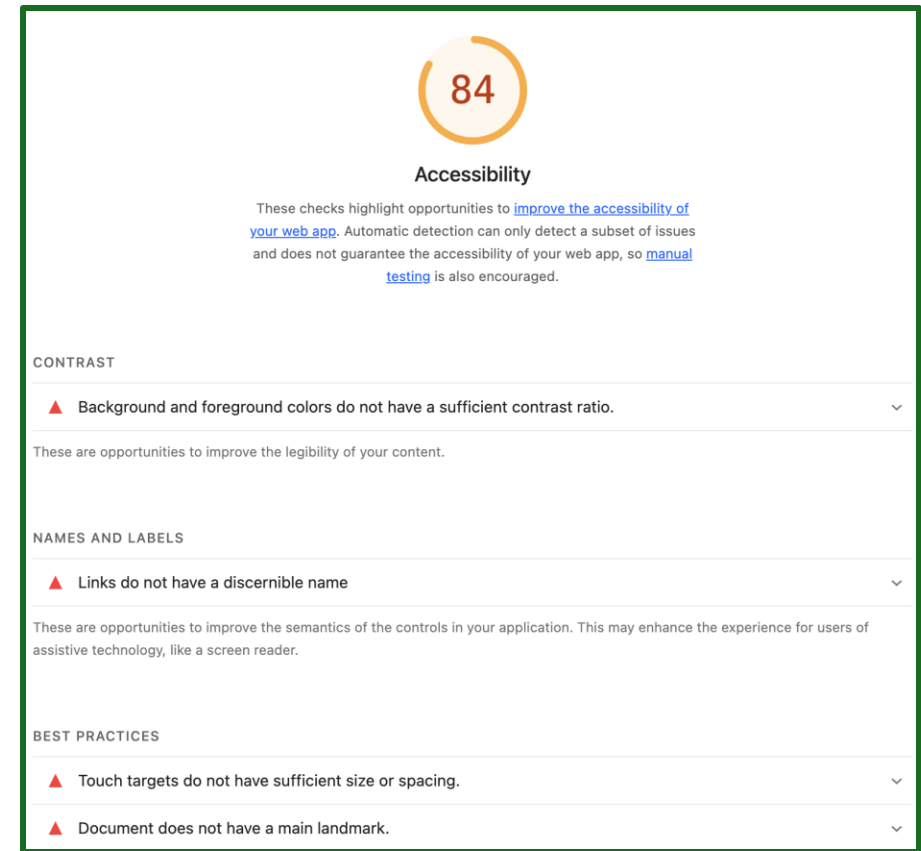
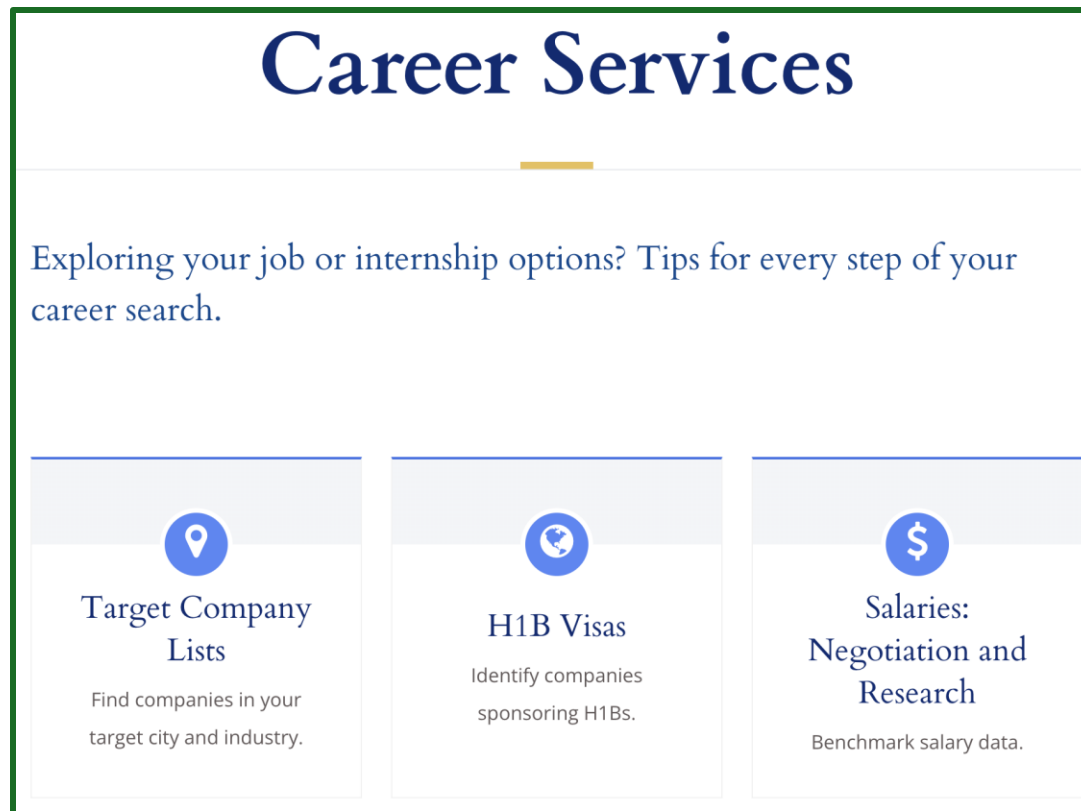


Work with IT Team
for items we can't

The screenshot shows the Lighthouse interface with the following elements:

- Generate report** button (blue) with the text "Uses the PSI API" below it.
- Show results in:** section with two radio buttons:
 - ☐ PSI Frontend (pagespeed.web.dev)
 - ☒ Lighthouse Viewer (googlechrome.github.io)
- Device** section with two radio buttons:
 - ☒ Mobile
 - ☐ Desktop
- Categories** section with four checkboxes:
 - ☐ Performance
 - ☒ Accessibility
 - ☐ Best Practices
 - ☐ SEO
- Locale** section with a dropdown menu showing "English (US)".

Accessibility Review: Career Services Tiles



Accessibility Review: Toolkits

Download These Apps Now!

Consult with a Business Librarian

Business Research Best Practices

[Getting Started with Business Research](#)

[Career & Internship Research Tools](#)

[International Student Career Research](#)

[Best Practices and Pitfalls for Conducting Credible Business Research.](#)

[Advanced Google cheat sheet](#)

Maximize [Google Scholar](#) on and off campus by customizing your library link. Follow the tips in our [Google Scholar cheat sheet](#)



Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so [manual testing](#) is also encouraged.

NAMES AND LABELS

▲ Buttons do not have an accessible name

These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

BEST PRACTICES

▲ `[user-scalable="no"]` is used in the `<meta name="viewport">` element or the `[maximum-scale]` attribute is less than 5.

▲ Document does not have a main landmark.

These items highlight common accessibility best practices.

Accessibility Review: Toolkits

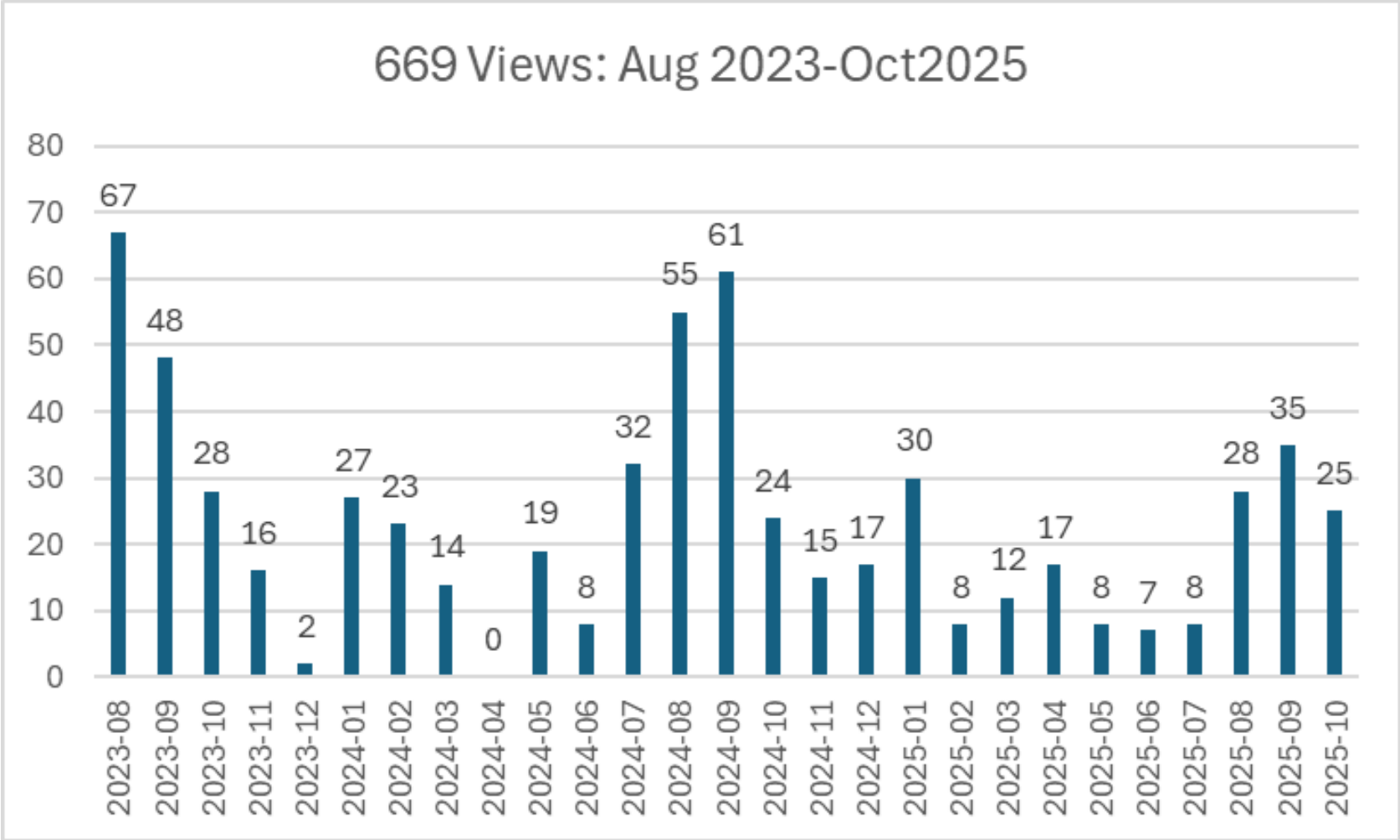
Téléchargez ces applications maintenant ! ^	지금 바로 이 앱을 다운로드하세요! ^
Consultez un bibliothécaire spécialisé en commerce ^	비즈니스 사서와 상담하세요 ^
Meilleures pratiques en matière de recherche commerciale v	비즈니스 연구 모범 사례 v
Premiers pas dans la recherche commerciale Outils de recherche de carrière et de stage Recherche de carrière pour les étudiants internationaux Meilleures pratiques et pièges à éviter pour mener des recherches commerciales crédibles. Aide-mémoire Google avancé Optimisez votre utilisation de Google Scholar , sur le campus comme à distance, en personnalisant le lien vers votre bibliothèque. Suivez les conseils de notre guide pratique Google Scholar.	비즈니스 리서치 시작하기 진로 및 인턴십 연구 도구 국제학생 진로 조사 신뢰할 수 있는 비즈니스 연구를 수행하기 위한 모범 사례와 함정. 고급 Google 치트 시트 도서관 링크를 맞춤 설정하여 캠퍼스 안팎에서 Google 학술 검색을 최대한 활용하세요. Google 학술 검색 요약표의 팁을 따르세요.
Sources des ensembles de données ^	데이터 세트의 소스 ^
Questions sur les études de cas de Harvard, les manuels scolaires et plus encore ^	하버드 사례 연구, 수업 교과서 등에 대한 질문 ^

Students Find and Use the Resources

Same guide;
different names:

International
Students:
H1B Visas

U.S. Job Search
Strategies:
H1B Visas



Takeaways

The Win: Leveraging Existing Opportunities

- Ongoing partnerships with Career Services
- Embedding program-specific content in existing Career Search platforms
- Varied content types are resonating with students

Ongoing Work: Creating Additional Accessible Content

- Varied options to meet different learning needs
- Increasing efficiency of distribution and collaboration
- Updating content, including improving accessibility

**Are there any additional
steps that you or your
institution to have taken to
support international
students in the current job
seeking environment?**



Please respond at
PollEv.com/noramckenzie

**What existing campus
units might you be able
to partner with to support
international students?**



Please respond at
[PollEv.com/noramckenzie](https://poll-ev.com/noramckenzie)

Questions?

Email us!

Malisa Anderson-Strait

malisa.anderson@emory.edu

Nora McKenzie

nora.mckenzie@emory.edu